

Handelsbanken



Direktør
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● Handelsbanken – lokal og global

Handelsbanken har en stærk lokal profil hos både private kunder og erhvervslivet. Samtidig er det en global bank, der kan servicere kunderne overalt i verden.

Handelsbanken er en af Nordens største banker med et veludbygget filialnet i alle de nordiske lande, og filialer og repræsentationer i en lang række lande verden over. Og det er vigtigt, især på erhvervsområdet, at banken kan servicere deres forretninger uanset verdensdel og land.

Handelsbanken er en meget veldreven bank. I flere år har den været blandt Europas mest effektive banker, og effektiviteten er ikke gået ud over kunderne. Tværtimod har Handelsbanken nogle af de mest tilfredse kunder i hele Norden.

Kundernes tilfredshed skyldes måske, at banken er decentralt styret. Beslutningerne træffes lokalt i den enkelte filial, og det er der god mening i, for det er her, de kender kunderne.

I Handelsbanken er udgangspunktet klart: Søg altid den løsning, der er bedst for kunderne. Det skaber langvarige og stabile kundeforhold, og det er også bedst for banken. I Herning har Handelsbanken fem afdelinger. Foruden Østergade 2 er det Bredgade 35, Gl.



Landevej 151 (Fredhøj), Hammerum Hovedgade og Hovedgaden 59 i Sunds.

● Handelsbanken – local and global

Handelsbanken enjoys a strong profile locally with both private and corporate customers. At the same time it is a global bank, servicing customers all over the world.

Handelsbanken is one of the largest banks in Scandinavia with a well-developed network of branches in all the Nordic countries as well as branches and representatives worldwide. It is important, especially for corporate customers, that Handelsbanken can service them and their businesses in whichever country or part of the world they happen to have a presence.

Handelsbanken is a well-run bank, and for several years has numbered among the most efficient banks in Europe. This efficiency has not been achieved at the expense of its cus-

tomers – on the contrary, Handelsbanken has some of the most satisfied customers in all of Scandinavia.

Customer satisfaction can perhaps be attributed to the fact that the bank is managed decentrally. Decisions are made locally in the individual branches, and this makes a lot of sense as this is where our knowledge of customers is the greatest.

There is nothing ambiguous about Handelsbanken's starting point: Always endeavour to find the right solution for the customer. This leads to enduring and stable customer relationships, which is also best for the bank.

In Herning, Handelsbanken has five branches. In addition to the branch at Østergade 2 there are branches at Bredgade 35, Gl. Landevej 151 (Fredhøj), Hammerum Hovedgade and Hovedgaden 59 in Sunds.

