



● Ove B. Dirksen A/S

I 1960 startede Ove B. Dirksen firmaet i en gammel bolig, Borgergade 5 i Skanderborg. Stuehuset blev brugt til såvel kontor, salgskontor samt reservedels-lager. En gammel hestestald fungerede som værksted.

I 1961 blev 2½ tdr. landbrugsjord købt på Lade-gårdsbakken for at opføre bedre faciliteter, og her blev der samtidig bygget en separat privatbolig.

Firmaet er i løbet af årene blevet kraftigt udvidet, og der har været god brug for de 2½ tdr. land. I 1964 blev firmaet i Odder bygget, og er i dag VW service-center og udsalgssted for VW erhvervsbiler. Her er 3. generation Dirk startet som erhvervssælger.

I dag beskæftiger firmaet i Skanderborg 30 og firma-et i Odder 10 medarbejdere, der alle arbejder mål-bevidst med at betjene og servicere kunderne. Som et led i udvikling af bedre service gennemgår begge firmaer årligt en ISOcertificering. Firmaets daglige ledelse varetages i dag af Ove B. Dirksens datter, Jytte Brandt.



Odder

third generation of the Dirksen family is represented by the company's new commercial sales rep.

Today, the business in Skanderborg employs 30 people, while 10 employees work in Odder, all dedicated to providing customers with the best possible service. With a view to developing service standards even further, both businesses undergo annual ISO certifications. The day-to-day management of the company is currently in the hands of Jytte Brandt, Ove B. Dirksen's daughter.

● Ove B. Dirksen A/S

In 1960, Ove B. Dirksen started his car sales business in old farm buildings at Borgergade 5 in Skanderborg. The farmhouse served as the office and sales office as well as storage space for spare parts. An old stable served as a workshop.

In 1961, Ove B. Dirksen acquired about two acres of farmland at Ladegårdsbakken with a view to con-

structing better facilities, and at the same time built a separate private residence.

Over the years, the company has undergone considerable expansion, and the two acres of land have come in very handy. In 1964, Ove B. Dirksen set up his business in the nearby town of Odder, which is now an authorised Volkswagen service centre and dealer for Volkswagen commercial vehicles. The



Skanderborg